



Is Your Tech a Tool or a Teammate?

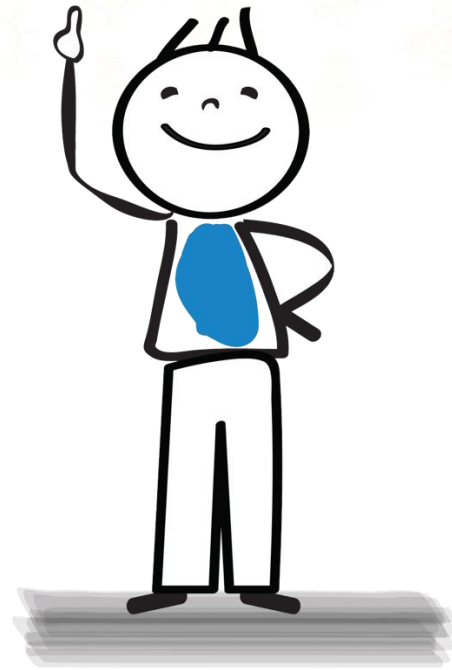
Case Study



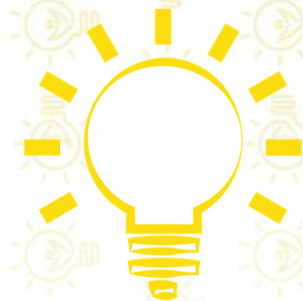
Situation

BrightMove, an industry-agnostic recruitment software platform, has partnered with EG since Jan 13, 2016.

What began as a simple technology implementation has grown into a trusted relationship. Over time, the collaboration has evolved into a strategic partnership focused on shared goals and the delivery of innovative, market-driven solutions.



Solution



Enhanced Administrative Control

EG was given the ability to configure RPO templates and oversee the backend workflows to tailor the BrightMove system to their specific requirements. This shift toward admin-driven management has allowed EG to be more responsive and adaptable to the changing needs of their clients.

Strategic Partnership with BrightMove

EG partnered closely with BrightMove, developing tools like the Wisdom Dashboard to enhance recruitment efforts and ensure the platform evolves alongside their business needs.

Revenue Generation Opportunity

BrightMove has become a central part of EG's tech stack, and a competitive advantage in the marketplace. By offering the solution to Clients, EG has unlocked a new revenue stream, a value-added benefit for Clients and prospects, and established a technology foundation to build upon and strengthen business relationships.



"BrightMove is a way to showcase innovation and generate further revenue for the company,"

- Erika Scanlin, President of EG.



Results



Partnering with BrightMove has **saved EG an estimated \$150K** in technology and administrative costs over two years by consolidating technology spending, implementation resources, and overall management and administrative costs. The partnership has also **unlocked a new revenue stream** and positioned EG as a technology leader, **helping secure client renewals** and **expand opportunities**. With BrightMove as a unified platform for recruiters and clients, EG has improved analytics, increased efficiency, and accelerated decision-making.

